

CityPlace Official Entry Rules & Regulations
Twitter Promotion
Summer 2009

No purchase necessary. A purchase does not increase chances of winning. Void in Puerto Rico and where restricted or prohibited by law.

1. **TO ENTER:** Every Wednesday between Noon and 2:00 p.m. E.S.T. from June 24 to July 22, 2009, @cityplacewpb (the official CityPlace Twitter Account) will tweet the details about a promotion that offers a summertime themed gift from a specific retail shop at CityPlace. The first follower to check-in at the retail shop and state the specified password/phrase will receive a prize. Once the prize has been claimed, CityPlace will tweet the name of the winner and the time it took for that person to arrive at the retail shop after it was announced (e.g. 23 minutes). Each Wednesday, a CityPlace management staff member will be stationed near the counter of the specified retail shop to meet the winner, take a photo and post on Twit Pic. Once the winner has claimed the prize, a sign will be posted in the retail shop stating the prize has been awarded.
2. **ELIGIBILITY:** Open to legal residents of the U.S. except Puerto Rico, age 18 or older. CityPlace merchants and their employees, CityPlace management employees, and The Related Companies employees, advertising and promotional agencies CityPlace affiliates and each of the respective officers, directors, employees and agents, and members of their immediate families and people living in the same household of each are not eligible.
3. **PRIZES:** One prize will be awarded each Wednesday from June 24 to July 22, 2009. The prizes will be awarded by CityPlace management whose decisions are final and binding on all matters related to the contest. Winner will be required to sign and return an affidavit of eligibility/liability and publicity release which must be received by CityPlace within 14 days of notification of winning or the prize will be forfeited and an alternate winner selected. Return of any prize notification or prize as undeliverable will result in disqualification and selection of an alternate winner.
4. **PRIZE AND ODDS OF WINNING:** Prize to be awarded on Wednesday, July 15, 2009 includes one pair of shoes. Prize worth up to \$50.00. All prizes will be awarded. Any prize won by a minor will be awarded to his/her parent or legal guardian who must sign all documents. No prize substitution or cash equivalents, except at sole discretion of CityPlace if an advertised prize become unavailable, prize is non-transferrable. Limit of one prize per person, household or address.
5. **GENERAL:** By entering contact agree to: (1) release CityPlace and its agents from all liability, injuries, loss and/or damage of any kind arising from their participation in the contest and acceptance, passion and use/misuse of any prize;

(2) be bound by the Official Rules and one decisions of the judge and (3) be contacted by CityPlace by mail/email/telephone. By accepting a prize, each winner consents to the use of his/her name and likeness for advertising and promotional purposes without additional compensation in all media worldwide (except if the winner is a resident of TN or where otherwise prohibited by law). Contest is subject to all applicable federal, state and local laws and regulations. Each winner is responsible for all taxes, including federal, state and local, applicable to one acceptance and use of his/her prize.

6. SPONSOR: CityPlace Retail, LLC; 700 South Rosemary Avenue, Suite 200, West Palm Beach, FL 33401. The Related Companies, all rights reserved, printed in the U.S.A.